



# NORTH AMERICAN CUSTOMER CENTRICITY AWARDS

## JUDGING AT THE AWARDS

### Information on Judging

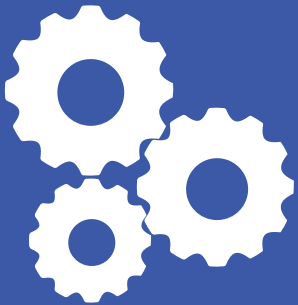
#### WHY JUDGE?

We are looking for industry leaders to lend their expertise and judge at the Awards. Be seen as a thought leader, learn how companies are becoming more Customer Centric, network with industry leaders, elevate your personal brand and gain access to real world case studies.



#### HOW IT WORKS

Once you have been accepted as a judge you will choose the categories that match your expertise.



Finalists submit their written entry forms online and you will be given a login to view and score all the entries from your category online.

After the entry deadline all the scores will be collated and the finalists will be announced.

All finalists present for 30 minutes to a panel of 5-10 independent judges who score independently. These scores are collected by the Awards team and collated to determine the winner.

#### HOW LONG WILL IT TAKE?

Scoring the written Entries takes approximately 20 minutes per entry to read and score. Each entry is approximately 2100 words.



The Finals day is a full day where each finalist in your chosen category will be given 25 minutes to present and answer your questions.

#### WHAT DOES IT COST?



Judging is FREE and also gives you access to the conference. However if you wish to attend the closing ceremony this will be charged at a discounted rate.

#### INTERESTED IN JUDGING?

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